

PRONET WORKSHOPS

The Saint Lucia Trade Export Promotion Agency will be offering **3 ProNET modules** to Small and Medium Sized businesses and other interested persons.

ProNET is a training programme for SME owners who want to grow their business and become more competitive.



Business Strategy

- Profitability
- Competitive Advantage
- Customer Strategy
- Product Strategy

September 16-17, 2014

Cost: \$200 XCD

Cost & Financial Management

- Costing and pricing
- Break-even analysis
- Financial analysis
- Cash flow planning

October 14 -16, 2014

Cost: \$200 XCD

Export Marketing

- Export readiness
- Export market research
- Export marketing & promotion
- Export plan development

November 11-13, 2014

Cost: \$200 XCD

Sign up for two modules and save \$50 XCD – you pay \$350 XCD

Sign up for all three modules save \$150 XCD – you pay \$450 XCD

All courses will be held in the conference room of the Ministry of Infrastructure, Port Services and Transport, Union, Castries.

For more information and to register contact: **Anthony John** at 468-2123 or email ajohn@tepa.org.lc or **Glenfield Gilbert** at 468-2051 or email ggilbert@tepa.org.lc

LIMITED SPACE IS AVAILABLE. REGISTER NOW, DON'T MISS OUT!!



Registration Form

ProNET Workshop

Sept. 16-17

Cost: XCD \$200

Oct. 14-16

Cost: XCD \$200

Nov. 11-13

Cost: XCD \$200

NAME REPRESENTATIVE: MR/MRS/MS/DR

JOB TITLE:

NAME OF ORGANIZATION:

ADDRESS:

COUNTRY:

TELEPHONE:

FAX NO:

E-MAIL:
